

10.12.2021

"Major events" affecting profit forecast: "Positive profit alert" or "Profit warning

A listing company would decide whether it is necessary to issue the "Positive profit alert" or "Profit warning" announcements based on its specific circumstances. Currently, there is no definitive quantitative standard regarding the disclosure requirement of "Positive profit alert" or "Profit warning" announcements from regulatory requirements. Rule 13.09(2)(a) of the Listing Rules requires that "Where an issuer is required to disclose inside information under the Inside Information Provisions, it must also simultaneously announce the information."; while Section 38 of Guidelines on Disclosure of Inside Information from the SFC specifies that "A listed corporation" must, as soon as reasonably practicable after any inside information has come to its knowledge, disclose the information to the public."

Set out below is the summary of positive profit alert issued prior to the 2021 interim report from



# • Rule 13.24B(1): "If, during the profit forecast period, an event occurs which, had

Principles of "Positive profit alert" or "Profit warning"

- it been known when the profit forecast was made, would have caused any of the assumptions upon which the forecast is based to have been materially different, the issuer must promptly announce the event." • Rule 13.24B(2)(a): "If profit or loss generated by some activity outside the
- issuer's ordinary and usual course of business which was not disclosed as anticipated in the document containing the profit forecast, materially contributes to or reduces the profits for the period to which the profit forecast relates, the issuer must announce this information, including an indication of the level to which the unusual activity has contributed to or reduced the profit."

#### Main Board Listing Rules: https://www.hkex.com.hk/-/media/HKEX-Market/Listing/Rules-and-Guidance/Listing-Rules/Consolidated-P

Sources:

# DFs/Main-Board-Listing-Rules/consol\_mb\_tc.pdf?la=zh-HK

SFC Guidelines on Disclosure of Inside Information:

### https://www.sfc.hk/-/media/TC/assets/components/codes/files-current/zh-hant/guidelines/guidelines-on-disclosure-of-i nside-information/quidelines-on-disclosure-of-inside-information.pdf

**GHW International:** www.goldenhighway.com



Founded by a group of industry's veterans, ProTop has over 20 years' experiences in handling various types of financial documents and provides diversifying financial document printing and logistics management services. We have production centers in both Hong Kong and Shenzhen. With professional and quality services, we enjoy good reputation in the market.

2021 Copyrights ProTop Financial Press Limited

Email: marketing@protop.com.hk / Website: www.protop.com.hk

Contact us



his/her own. ProTop Financial Press Limited does not assume any liability for any loss incurred.